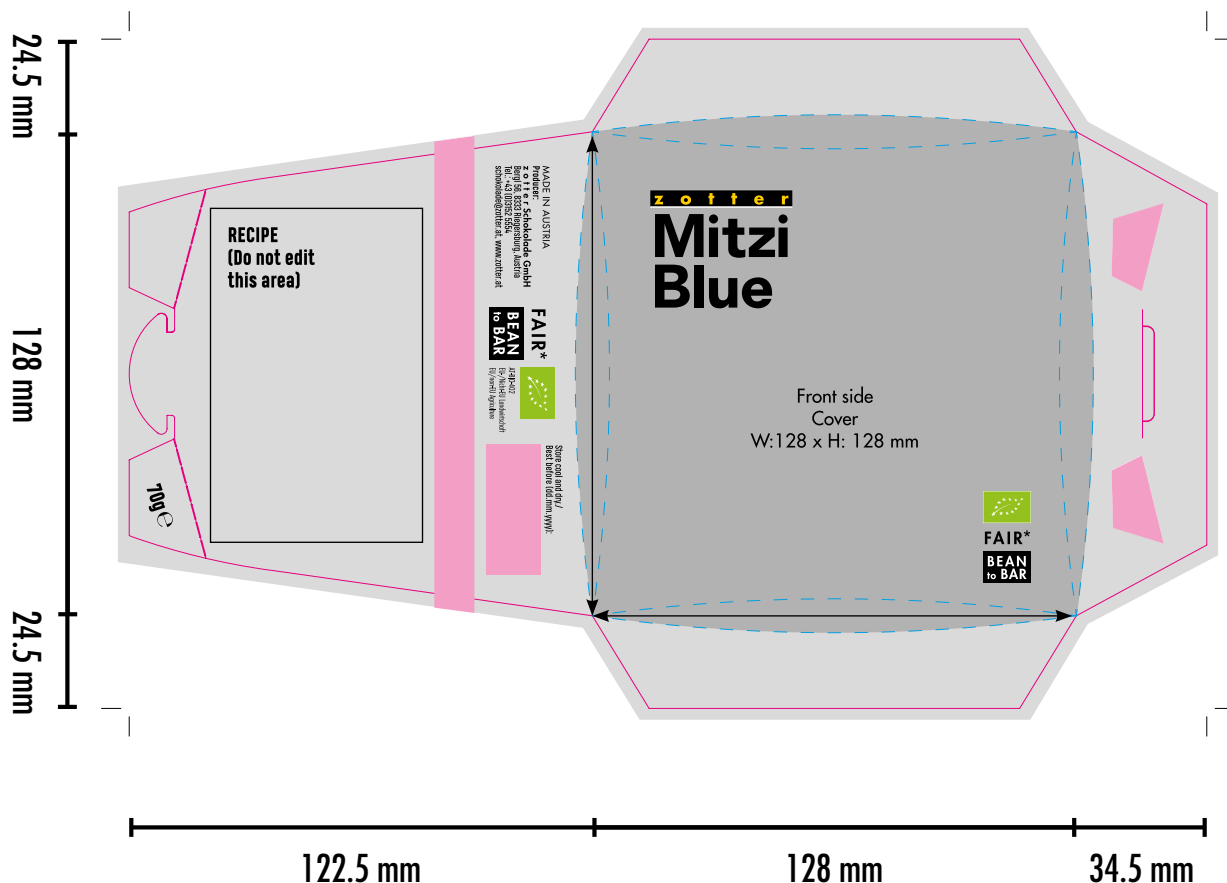


Instruction Mitzi Blue “Your Edition”

Size: W: 285 x H: 177 mm
+ 3 mm bleed

scale 1:2



Explanations:



layout Area



cut line



varnish knockout
This area will remain white.



crease / fold line

This area is on the side and is only partially visible from the front. Extend the front design into this area to avoid any gaps.

NOTES:

Zotter logo: The Zotter logo with the underline is compulsory, but its colour can be changed. The “Mitzi Blue” product logo can be recoloured or removed.

Layout area: You can design the grey area as you wish.

Organic + Fair* + Bean-to-Bar: If your cover is dark, select the option with white text in the “Layout optional” layer and hide the black one. If your back cover is also dark, you will find the white option in the “Required field” layer, and please hide the black one. You can also delete it entirely.

Recipe area: Please leave the recipe area on the back side blank (no design). We will insert the recipe for you.

Save the print file as a **PDF with a 3 mm bleed**; please hide the crease lines.